

DETAILS OF ICT ENABLED TEACHING RESOURCES

Department: <i>Visual Communication</i>	Academic Year: <i>2020 - 2021</i>
Name of the Staff: <i>V. Anitha</i>	Semester: <i>Even Sem</i>

S.No.	Programme	Course	Date and Topic	Type of Tool(s) used
1	II B.Sc	Viscom	Indian Cinema - (15-12-2020)	PPT
2	III B.Sc	Viscom	development communication (23-12-20)	PPT
3	III B.Sc	Viscom	Media Management (4-1-21)	PPT
4	II B.Sc	viscom	Film Production (20-1-21)	youtube
5	III B.Sc	Viscom	Production (29-1-21)	PPT
6	III B.Sc	Viscom	Social Advertising (5-2-21)	PPT
7	II B.Sc	viscom	Editing Methods (12-2-21)	youtube
8	III B.Sc	Viscom	Communication Models (18-2-21)	Youtube
9	III B.Sc	viscom	Electronic Media (24-2-21)	PPT
10	I B.Sc	viscom	film industries (10-3-21)	youtube.
11	III B.Sc	viscom	Advertising Management (19-3-21)	PPT

V. Anitha
Signature of the Staff

K. Sudhakar
Head of the Department

Dr. J. Parasuraman
Principal



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Department: <u>Visual Communication</u>	Academic Year: <u>2020-21</u>
Name of the Staff: <u>K. Sudhakar</u>	Semester: <u>Even Semester</u>

S.No.	Programme	Course	Date and Topic	Type of Tool(s) used
1	BSc	viscom	(18-12-20) Media History	youtube
2	ii BSc	viscom	(22-12-20) audio Effect	PPPT
3	I BSc	viscom	(2-1-21) Prasanna Bhaskarathi	PPPT
4	I BSc	viscom	(10-1-21) New Media's technology	youtube
5	ii BSc	viscom	(19-1-21) Visual Editing	PPPT
6	iii BSc	viscom	(27-2-21) Mantado	youtube
7	iv BSc	viscom	Branding (15-2-21)	youtube
8	v BSc	viscom	Light setting (24-2-21)	PPPT
9	i BSc	viscom	(5-3-21) Radio programme format	youtube
10	ii BSc	viscom	(14-3-21) News Editing	youtube


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Department: <i>Visual Communication</i>	Academic Year: <i>2020-2021</i>
Name of the Staff: <i>M. SURESH</i>	Semester: <i>Even Semester</i>

S.No.	Programme	Course	Date and Topic	Type of Tool(s) used
1	I Bsc	VISCOM	(20.12.20) Temple is Deceas	PPT
2	II Bsc	VISCOM	(25.12.20) short film script	youtube
3	I Bsc	VISCOM	(10.01.21) Pallava, Pandya sculpture	youtube
4	III Bsc	VISCOM	(15.01.21) Types of Reporting	PPT
5	II Bsc	VISCOM	(24.01.21) script	youtube
6	I Bsc	VISCOM	(5.02.21) Northern Temples	youtube
7	III Bsc	VISCOM	(15.02.21) Headlines	PPT
8	III Bsc	VISCOM	(28.2.21) press freedom	PPT
9	I Bsc	VISCOM	(17.3.21) Sculpture, Miniature	PPT
10	II Bsc	VISCOM	(15.3.21) story board.	youtube

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Department: <i>Visual Communication</i>	Academic Year: <i>2021-22 (Aut)</i>
Name of the Staff: <i>K. Sudhakar</i>	Semester: <i>odd Semester</i>

S.No.	Programme	Course	Date and Topic	Type of Tool(s) used
1	I Bsc	viscom	(12.7.21) Types of Advertising	PPT
2	II Bsc	viscom	(24.7.21) Handling camera equipment	youtube
3	III Bsc	viscom	Video Editing (8.8.21)	PPT
4	I Bsc	viscom	Branding (18.8.21)	PPT
5	II Bsc	viscom	shots (5.9.21)	youtube
6	II Bsc	viscom	(17.9.21) camera movements	youtube
7	I Bsc	viscom	(25.9.21) Media selection	youtube
8	II Bsc	viscom	(4.10.21) camera movements	PPT
9	III Bsc	viscom	(18.10.21) Light setting	PPT
10	III Bsc	viscom	(30.10.21) Audio Editing	youtube
11	III Bsc	viscom	(10.11.21) outdoor shooting	youtube
12	II Bsc	viscom	(21.11.21) camera types	PPT

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Department: <i>Visual Communication</i>	Academic Year: <i>2021-22 (NOV)</i>
Name of the Staff: <i>M. S. R. S. R.</i>	Semester: <i>Odd Semester</i>

S.No.	Programme	Course	Date and Topic	Type of Tool(s) used
1	<i>II Bsc</i>	<i>viscom</i>	<i>Mass Media (10.7.21)</i>	<i>PPT</i>
2	<i>III Bsc</i>	<i>viscom</i>	<i>Visual Tools (20.7.21)</i>	<i>youtube</i>
3	<i>III Bsc</i>	<i>viscom</i>	<i>(11.8.21)</i> <i>Role and function of media</i>	<i>PPT</i>
4	<i>III Bsc</i>	<i>viscom</i>	<i>(15.8.21)</i> <i>Marxist theory</i>	<i>PPT</i>
5	<i>II Bsc</i>	<i>viscom</i>	<i>(3.9.21)</i> <i>Power of Media</i>	<i>PPT</i>
6	<i>III Bsc</i>	<i>viscom</i>	<i>(14.9.21)</i> <i>Content analysis</i>	<i>youtube</i>
7	<i>III Bsc</i>	<i>viscom</i>	<i>(1.10.21)</i> <i>Gender discrimination</i>	<i>youtube</i>
8	<i>II Bsc</i>	<i>viscom</i>	<i>(20.10.21)</i> <i>Popular culture</i>	<i>youtube</i>
9	<i>II Bsc</i>	<i>viscom</i>	<i>(30.10.21)</i> <i>Advertising</i>	<i>PPT</i>
10	<i>III Bsc</i>	<i>viscom</i>	<i>(10.10.21)</i> <i>Feminism</i>	<i>PPT</i>
11	<i>II Bsc</i>	<i>viscom</i>	<i>(19.11.21)</i> <i>Advertising</i>	<i>youtube</i>
12	<i>III Bsc</i>	<i>viscom</i>	<i>(25.11.21)</i> <i>Effects of media</i>	<i>youtube</i>

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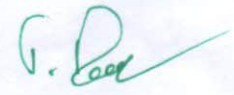
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Department: <u>Visual Communication</u>	Academic Year: <u>2021-2022</u>
Name of the Staff: <u>R. Nithya Bala</u>	Semester: <u>Odd sem</u>

S.No.	Programme	Course	Date and Topic	Type of Tool(s) used
1	II B.sc	Viscom	12/08/21 History of Printing	Youtube
2	II B.sc	vis com	23/08/21 Logo Design	PPT
3	III B.sc	Viscom	25/08/21 Computer programming Language types.	Youtube
4	II B.sc	Viscom	01/09/21 Typesetting	PPT
5	II B.sc	Viscom	06/09/21 Visiting Card	Illustration & PPT
6	III B.sc	viscom	15/09/21 HTML	Youtube
7	II B.sc	Viscom	21/09/21 Printing processes	Youtube
8	II B.sc	Viscom	04/10/21 Poster Design	Photoshop
9	III B.sc	Viscom	21/10/21 E-Marketing	Youtube
10	I B.sc	Viscom	01/11/21 Lines and shapes	PPT
11	I B.sc	Viscom	15/11/21 Patterns	PPT
12	I B.sc	Viscom	18/11/21 Light and shade	Youtube


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Name of the Staff: <i>V. Anitha</i>	Semester: <i>occl Sem</i>

S.No.	Programme	Course	Date and Topic	Type of Tool(s) used
1	III B.Sc	Viscom	Media Research - (06/7/21)	PPT
2	II B.Sc	Viscom	Types of Research - (15/7/21)	PPT
3	III B.Sc	Viscom	Video Production - (28/7/21)	PPT
4	III B.Sc	Viscom	Production (11-8-21)	Youtube
5	III B.Sc	Viscom	data collection (30-08-21)	Youtube
6	I B.Sc	Viscom	Communication (09-09-21)	PPT
7	III B.Sc	Viscom	Sampling (22-9-21)	PPT
8	I B.Sc	Viscom	Communication Process (5-10-21)	Youtube
9	I B.Sc	Viscom	Mass Communication (29-10-21)	PPT
10	III B.Sc	Viscom	Research hypothesis (2-11-21)	You tube
11	II B.Sc	Viscom	Editing - (11-11-21)	Youtube
12	I B.Sc	Viscom	Communication Models - (16-11-21)	PPT

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